CONSULATE GENERAL OF INDIA SAN FRANCISCO MONTHLY COMMERCIAL REPORT DECEMBER 2018

TRADE NEW HIGHLIGHTS – DECEMBER 2018

1. Association of Indo Americans Felicitate New Consul General in San Francisco Sanjay Panda

The Association of Indo Americans held a celebration for Ambassador Sanjay Panda, who arrived in San Francisco last month to serve as the Indian consul general for the West Coast and Guam. The event was held at the FalconX Event Center here, which sits at the edge of the San Francisco Bay Area's Silicon Valley. Over 150 guests from 30 organizations affiliated with the AIA attended the meet and greet with Amb Panda. The program started with national anthems and Indian classical dances.

2. Silicon Valley U.S. Rep. Ro Khanna Considered Among House of Representatives Elite

A progressive publication has tabbed Indian American U.S. Rep. Ro Khanna, a Democrat representing California's Silicon Valley, among the elites in Washington. Khanna was named the "Most Valuable House Member" by the publication, which will run a full piece on the nation's best progressives in mid-January. Joining Khanna among the MVPs in Congress was Sen. Bernie Sanders, who was named Most Valuable Senate Member .In addition to the MVP honors, Khanna also announced that he attended the White House signing ceremony for the 21s Century Integrated Digital Experience Act being signed into law. The bill, which digitizes and modernizes government services, is now the law of the land. The 21st Century IDEA, cosponsored by Rep. John Ratcliffe, R-Texas, and Sen. Rob Portman, R-Ohio, requires federal agencies to modernize their websites and services by closing the tech gap between government and the private sector. The bill promotes the option for digital forms, the use of e-signatures, improved security standards and greater access to government websites for people with disabilities.

3. India's online shopping can grow to \$50 billion: Says Report

India has the potential to generate e-commerce value of over \$50 billion by driving awareness, usage and transactions among the current and next set of Internet users and shoppers. More than 500 million Indians will constitute the next wave of online consumers, according to a report jointly released by Bain & Company, Google and investment firm Omidyar Network. With an online buyer spending on an average \$224 per year, e-commerce retail shopping in India is 10 per cent of what Chinese spend, according to the report. Currently, only 40 percent of India's 390 million Internet users transact online, said the report titled "Unlocking Digital for Bharat: \$50 Billion Opportunity".

4. JP Morgan, IIMA initiative to launch financial lab in India

Global banking and financial services provider J.P. Morgan and the Indian Institute of Management Ahmedabad's Centre for Innovation, Incubation and Entrepreneurship (CIIE) today announced their collaboration to set up a Financial Inclusion Lab. The US\$9.5 million initiative is aimed at identifying and bringing to scale early-stage fintech start-ups that are focused on helping people in India within the lower and middle income (LMI) segment who earn US\$2-US\$10 a day. The start-ups will enable access and usage of appropriate financial products and services such as savings, credit and insurance for LMI households.

6. Remitly Releases Update to Money Transfer Service to India

Remitly, one of the largest private digital remittance companies headquartered in the U.S., announced it has released an update to its money transfer service to India. The update moves its daily sending limit to \$30,000 on money sent to India from the U.S. The company also announced it has enlisted critically acclaimed Bollywood actor R. Madhavan as its brand ambassador. "The remittance industry is undergoing a rapid digital transformation and India is the top receiver of remittances in the world, receiving over \$69 billion in remittances in 2017, higher than any other country," said Matt Oppenheimer, Remitly CEO.

TOP COMMODITIES OF EXPORTS/IMPORTS TO STATES UNDER THIS POST'S JURISDICTION IN DECEMBER 2018

Top Commodities of India Exports to States under this Post's Jurisdiction

HS Code	Product	Value \$	State
82079010	PRIMARY METAL MFG	3,207,648	Alaska
99979100	MISCELLANEOUS MANUFACTURED COMMODITIES	53,059,134	Arizona
03021100	FISH, FRESH/CHILLED/FROZEN & OTHER MARINE PRODUCTS	753,416,134	California
84452011	TEXTILE MILLS PRODUCTS	4,011,886	Hawaii
84713010	COMPUTER AND ELECTRONIC PRODUCTS	9,970,805	Idaho
98020000	CHEMICALS	2,425,747	Montana
99979100	MISCELLANEOUS MANUFACTURED COMMODITIES	176,484,154	Nevada
61011010	APPAREL MANUFACTURING PRODUCTS	41,179,827	Oregon
98020000	CHEMICALS	20,159,903	Utah
84452011	TEXTILE MILLS PRODUCTS	83,467,161	Washington
84379090	MACHINERY, EXCEPT ELECTRICAL	923,334	Wyoming

Source: Foreign Trade Division, U.S. Census Bureau as per 2018 data

Top Commodities of India Imports from States under this Post's Jurisdiction

HS Code	Product	Value \$	State
73110090	TRANSPORTATION EQUIPMENT	464,242,227	Alaska
84713010	COMPUTER AND ELECTRONIC PRODUCTS	39,389,423	Arizona
99979100	MISCELLANEOUS MANUFACTURED COMMODITIES	3,584,443,411	California
03021100	FISH, FRESH/CHILLED/FROZEN & OTHER MARINE PRODUCTS	9,157,136	Hawaii
98051000	FOOD MANUFACTURES	2,885,660	Idaho
73110090	TRANSPORTATION EQUIPMENT	2,936,782	Montana
82079010	PRIMARY METAL MFG	1, 589,885,323	Nevada
84713010	COMPUTER AND ELECTRONIC PRODUCTS	71,486,784	Oregon
98051000	PRIMARY METAL MFG	142,742,768	Utah
73110090	TRANSPORTATION EQUIPMENT	1,393,133,318	Washington
98020000	CHEMICALS	21,246,585	Wyoming

Source: Foreign Trade Division, U.S. Census Bureau

TOTAL EXPORTS/IMPORTS TO STATES UNDER THIS POST'S JURISDICTION YTD DECEMBER 2018

Exports from India to States under this Post's Jurisdiction

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State	2015 (\$)	2016 (\$)	2017 (\$)	2018 (\$)
Alaska	2,152,153	5,273,335	2,944,686	8,379,939
Arizona	224,399,081	213,932,075	237,183,347	246,607,790
California	3,855,630,622	3,632,108,749	3,949,537,323	4,022,183,963
Hawaii	8,839,393	5,790,710	7,353,103	11,471,822
Idaho	14,100,519	11,273,403	17,815,286	20,600,944
Montana	21,649,743	2,281,820	4,979,671	6,103,863
Nevada	221,396,873	262,817,749	389,764,827	300,114,899
Oregon	140,653,944	132,326,754	172,763,994	184,818,796
Utah	85,084,540	98,595,480	103,552,344	120,069,098
Washington	452,733,326	361,830,153	424,890,608	481,638,479
Wyoming	6,957,939	3,386,747	2,651,827	5,160,833

Source: Foreign Trade Division, U.S. Census Bureau *Latest data as per Dec 2018

Imports by India from States under this Post's Jurisdiction

State	2015 (\$)	2016 (\$)	2017 (\$)	2018 (\$)
Alaska	1,320,449	2,026,284	769,332	646,532
Arizona	102,718,442	114,368,708	157,528,131	131,356,052
California	4,568,402,045	5,129,286,116	5,014,214,769	6,117,423,164
Hawaii	9,766,185	15,308,110	10,070,427	11,546,406
Idaho	27,794,604	33,904,830	43,634,543	10,426,063
Montana	33,391,085	52,150,420	23,590,911	8,546,025
Nevada	1,720,866,386	812,179,250	1,798,617,635	1,672,340,779
Oregon	90,702,304	123,006,058	110,592,122	149,823,528
Utah	201,899,345	101,459,188	58,710,833	224,249,705
Washington	1,150,560,756	816,180,471	980,670,243	1,839,236,822
Wyoming	6,552,562	12,912,385	17,098,991	21,601,728

Source: Foreign Trade Division, U.S. Census Bureau *Latest data as per Dec 2018

TRADE ENQUIRES

Here are some of the trade enquiries that this post received during month of DECEMBER 2018 and they have been attended to appropriately.

Company	Exports from India
Deep Patel	Ceramic Tiles & Sanitary Ware.
Jagadamba Traders	CEREALS
Sai Enterprises	Leather Goods
Sadhya India	Indian Handicraft Goods
Sonali Galhotra	Cashmere and Woolen shawls
VLCC,India	Personal & Skin Care product
Sachin Panchal	Jewelry and leather Goods
ALPS EXPORT	Pet Accessories, Pet Food & Pet
ALPS EXPORT	Supply
LuxeLiving	Fashion & Textile Designers